



BBR HOLDINGS (S) LTD

(Company Registration No.: 199304349M)
(Incorporated in the Republic of Singapore)

DESPATCH OF CIRCULAR

Further to the announcements made by the Company on 24 March 2010, 26 March 2010 and 13 April 2010 in relation to the proposed adoption of the BBR Share Plan and the proposed renewal of the share purchase mandate (collectively, the "Proposals"), the Board of Directors of the Company wishes to announce that the Company had on 13 April 2010 despatched a circular (the "Circular") dated 13 April 2010 in relation to, inter alia, the Proposals, to shareholders of the Company (the "Shareholders"). The purpose of the Circular is to provide Shareholders with information relating to, inter alia, the Proposals and to seek the approval of Shareholders for the Proposals.

The Circular also contains the Notice of Extraordinary General Meeting (the "EGM") of the Company to be held at 50 Changi South Street 1, BBR Building, Singapore 486126 on Wednesday, 28 April 2010 at 10.30 a.m. (or as soon thereafter following the conclusion or adjournment of the 16th Annual General Meeting of the Company to be held at 9.30 a.m. on the same day and the same place).

Shareholders who have not received the Circular within a week from 13 April 2010 should contact the share registrar of the Company at the following address:-

Boardroom Corporate & Advisory Services Pte. Ltd.
50 Raffles Place, Singapore Land Tower #32-01
Singapore 048623

A copy of the Circular is available on the website of the Singapore Exchange Securities Trading Limited at <http://www.sgx.com>.

Shareholders are requested to note the following important dates and times in respect of the EGM:-

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| Last date and time for lodgement of Proxy Form | : 26 April 2010 at 10.30 a.m. |
| Date and time of Extraordinary General Meeting | : 28 April 2010 at 10.30 a.m. (or as soon thereafter following the conclusion or adjournment of the 16th Annual General Meeting of the Company to be held at 9.30 a.m. on the same day and at the same place) |
| Place of Extraordinary General Meeting | : 50 Changi South Street 1, BBR Building, Singapore 486126 |

By Order of the Board of Directors
BBR Holdings (S) Ltd

Tan Kheng Hwee Andrew
Executive Director and Chief Executive Officer
13 April 2010